



SPONSOR & EXHIBITOR OPPORTUNITIES 2025





Texas Recreation and Park Society is dedicated to building strong, healthy and resilient communities through the power of parks and recreation.

For over 85 years, Texas Recreation and Park Society (TRAPS), a 501(c)3 nonprofit organization, has worked to advance the profession of parks, recreation and leisure services in Texas.

Our Mission

Texas Recreation and Park Society advances the quality of life industry through Connections, Advocacy, Resources and Education (Care).

Our Vision

To be the champion for engaged communities, wellness lifestyles and greenspaces.

The Society serves as a clearinghouse of information and resources to help with a wide range of challenges facing park, recreation, and leisure service professionals. These include: programming, grant and aid applications, coordinating events, promoting projects, advocacy and legislative awareness, job postings, and professional development and training.

A state affiliate member of the National Recreation and Park Association (NRPA), TRAPS also maintains professional affiliate relationships with several state universities, athletic and civic organizations, recreational entities, state agencies, and commercial vendors who provide services or programs related to parks, recreation, and leisure service management.

On behalf of the Texas Recreation and Park Society (TRAPS), I am excited to showcase the exceptional programs and services we offer to the parks and recreation professionals throughout Texas.

As the champion for parks and recreation services in Texas, TRAPS is dedicated to advocating for the importance of parks and recreation in our communities. By actively engaging with parks and recreation professionals, government officials, community leaders, and partner organizations, we strive to create vibrant and healthy communities through parks and recreation.

TRAPS takes pride in being the number one provider of continuing education for parks and recreation professionals in Texas. We offer a wide range of training programs, certifications, workshops, and conferences that are carefully designed to enhance the skills and knowledge of professionals in the field. Our educational offerings cover diverse topics, including program management, environmental stewardship, community engagement, and leadership development, ensuring that professionals stay at the forefront of their profession.

We are excited to collaborate with you and your organization to advance the field of parks and recreation in Texas. Together, we can create a healthier, more vibrant future for our communities. I invite you to explore our programs showcased in this document, as well as other resources, educational offerings, and sponsorship opportunities on our website, and discover how TRAPS can benefit you and your team.

Thank you for your time and consideration. We look forward to the opportunity to partner to further highlight the transformative power of parks and recreation.

Warm regards,



Erin O'Neil Franz

TRAPS Executive Director



WE PRIDE OURSELVES ON BEING...

The champion for parks and recreation services in Texas.

- TRAPS is dedicated to advocating for the vital necessity of parks and recreation services in Texas communities.
- We work tirelessly to promote policies and initiatives that enhance the quality of parks and recreation facilities, ensuring access for all residents.
- TRAPS actively engages with government officials, city leaders, and partner organizations to champion the value of parks and recreation in creating vibrant and healthy communities.

A trusted, valued thought leader.

- TRAPS is recognized as a trusted and respected authority in the parks and recreation industry, both within the state of Texas and throughout the country.
- Our membership, staff, board members, and advocates are comprised of industry professionals who stay up-to-date with the latest trends, research, and best practices.
- We provide thought leadership through publications, whitepapers, and presentations, sharing insights and innovative ideas to drive progress in the parks and recreation sector.

A resource hub for all things parks and recreation.

- We aim to empower parks and recreation professionals with the knowledge and resources they need to deliver exceptional services to their communities.

The top provider of continuing education for parks and recreation professionals.

- TRAPS takes pride in being the leading provider of continuing education for industry professionals in Texas, with affordable and diverse in topics such as program management, environmental stewardship, community engagement, leadership, marketing and professional development.

Parks and recreation professionals biggest advocates.

- By framing parks and recreation professionals as essential community servants, we can effectively promote the significance of parks and recreation in building healthy, vibrant communities in Texas.
- Parks professionals are integral in creating safe, inclusive spaces that foster community engagement, environmental sustainability, and social equity. They contribute to the overall health and well-being of communities by promoting physical activity, mental wellness, and social connections.

Primary Educational Programming

Conferences (Annual Institute & Expo)

Webinars, Seminars, Workshops

Certifications

Other Programs

Advocacy

Awards

Lone Star Legacy Parks

Maintenance Rodeo

Michal Anne Lord Leadership Academy

Scholarships

Special Events

Walk the Halls

Play Day at the Capitol

Resources

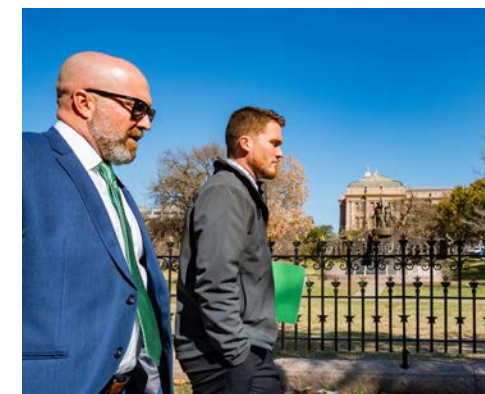
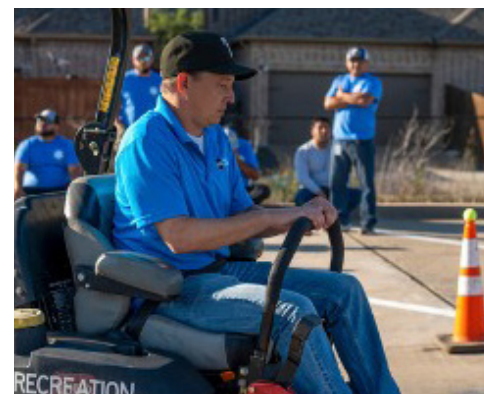
Issues Platform

Bill Watch

White Papers

Testimony

Meetings



CHAMPION LEVEL OPPORTUNITIES FOR YEAR-ROUND EXPOSURE*

Benefits Available January 2025 - December 2025

	Texas Star	Texas Bluebonnet	Texas Pecan	Texas Two-Step
	\$20,000	\$15,000	\$10,000	\$7,500
Agency & director contact details (twice/year)	✓	✓	✓	✓
Logo on Champion “banner” in Texas Talks e-newsletter	✓	✓	✓	✓
Announcement on TRAPS social media accounts	✓	✓	✓	✓
Recognition at 2025 Institute Awards Event	✓	✓	✓	✓
Display space at Regional Workshops and/or Maintenance Rodeo	4 times	3 times	2 times	1 time
Logo on Institute & Expo signage	✓	✓	✓	✓
Invite to the 2025 Institute President’s Reception	6 tickets	5 tickets	4 tickets	3 tickets
Booth Package in the Institute Expo Hall	2 booths	1 booth	1 booth	1 booth
Logo on TRAPS website	✓	✓	✓	✓
NEW Provide promotional items in attendee bags	✓	✓	✓	✓
NEW active website link on Institute home page	✓	✓	✓	✓
NEW Included in the Attendee Scavenger Hunt	✓	✓	✓	✓
NEW Active link on the Institute Expo & Exhibitor webpage	✓	✓	✓	✓
Customized and dedicated email to all TRAPS members	3 times	2 times	1 times	
Complimentary team entry at the State Golf Tournament	1 team of 4 players	1 team of 4 players		
Article in TRAPS Magazine	2 issues	1 issue		
Complimentary Institute Registration with Event Tickets	4 tickets	2 tickets		

*Please note that the benefits received as a Champion Sponsor are reserved only for sponsors who select and pay for one of the Champion sponsorships. Cumulative spending does not provide you with Champion benefits or title.

EVENT & SERVICES SPONSORSHIP YEAR ROUND

For Education and State-Based Needs

SOLD

SOLD

SOLD

	Lone Star Legacy Parks	CPSI Course	TML Education & Expo	Sustainability Series	Texas Night at NRPA	Leadership Retreat
	1	3 4	2	1	2	1
	\$3,500	\$2,500	\$2,500	\$2,500	\$5,000	\$2,000
	The highest honor bestowed to a park; honorees receive recognition at TRAPS Institute	Underwrites expenses for a TRAPS CPSI education program	Supports TRAPS education session and exhibit space for state policy and decision makers at Texas Municipal League Annual Conference	Support e-learning and targeted research related to natural resource conservation and sustainability practices	State networking opportunity for TRAPS members at the NRPA conference	40+ of TRAPS' most influential leaders
Logo included on event signage	✓	✓	✓	✓	✓	✓
Spotlight recognition	Display	Recognition on event collateral and in exhibit booth	Sponsor moment at Expo booth	Sponsor moment	Display &/or distribute	Display &/or distribute
Logo inclusion on event listing on TRAPS Online Calendar of Events	✓	✓	✓	✓	✓	✓
Link on TRAPS website to your webpage	✓	✓	✓	✓		
Recognition in TRAPS Texas Talks e-newsletter	✓	✓	✓	✓	✓	✓
Sponsor Recognition on TRAPS social media channels.	✓	✓	✓	✓	✓	✓

BRANCH SPONSORSHIP OPPORTUNITIES YEAR-ROUND

	MILS Leadership Conference		Lunch and Learns (Virtual)				
	Title Sponsor	F&B Sponsor	F&YP	L&A	MILS	POPS	RP&SE
	1	1	Limited	Limited	Limited	Limited	Limited
			The Future and Young Professionals (F&YP) Branch is dedicated to advancing the future of our Industry through networking and mentorship opportunities.	The Leisure and Aging (L&A) Branch is promotes and provides professional development, education, and growth for leisure and aging professionals, and fosters inter-organization and peer linkages.	The Minorities In Leisure Service (MILS) Branch promotes and provides professional development, education, and growth for minority professionals, along with fostering inter-organization and peer linkages.	The Park Operation and Planning (POPS) Branch purpose is to promote and provide professional development, education and growth for Park Operations and Planning professionals, and to foster inter-organization and peer linkages.	The Recreation Programming and Special Events (RP&SE) Branch is dedicated to collaborating, sharing ideas, plans and expertise with Park and Recreation Professionals who plan events and programs, big and small.
	\$3,000	\$2,000	\$500	\$500	\$500	\$500	\$500
Logo included on event signage	✓	✓	✓	✓	✓	✓	✓
Spotlight recognition	Display & Distribute	Display & Distribute	30-sec promo video	30-sec promo video	30-sec promo video	30-sec promo video	30-sec promo video
Logo inclusion on event listing on TRAPS Online Calendar of Events	✓	✓	✓	✓	✓	✓	✓
Recognition in TRAPS Texas Talks e-newsletter	✓	✓					
Sponsor Recognition on TRAPS social media channels	✓	✓					
Link on TRAPS website to your webpage	✓	✓					



TRAPS INSTITUTE & EXPO

Feb 24-28, 2025 ■ Allen, TX

The Texas Recreation and Park Society (TRAPS) annual Institute and Expo, first held in 1998, is the premier education and networking event for the park and recreation community in Texas.

The event draws over 1,000 participants, including park and recreation department directors, travel and tourism professionals, athletic and tournament coordinators, park maintenance employees, senior recreation planners, aquatic managers, elected officials, board and commission members, and more.

The Institute combines education sessions and an Expo attracting 125+ vendors showcasing the latest in industry trends, continued best practices, information, programs and services to help our members and the communities they serve. The annual event also includes a maintenance rodeo, golf tournament and social events.

	SOLD		SOLD	SOLD	SOLD	SOLD
	Title Sponsor	Institute & Expo Mobile App	Welcome Social	Opening General Session	Thursday's General Session	Directors' Forum
	1	1	4	1	1	1
	\$18,000	\$9,000	\$6,000	\$5,500	\$5,000	\$5,000
	Annual Institute lead sponsor, with maximum exposure to all attendees	Spotlight logo on the NEW conference mobile app	THE Social event of the year! Historically sees an attendance of 800+	Official kick-off of the conference with the Keynote Speaker	Opportunity to sponsor Thursday's General Session and Keynote Speaker	Exclusive learning & networking event for executive leadership
Social Media Recognition	✓	✓	✓	✓	✓	✓
Logo on Institute signage	✓	✓	✓	✓	✓	✓
Logo included in Awards presentation	✓	✓	✓	✓	✓	✓
Logo on online Institute Webpage	✓	✓	✓	✓	✓	✓
Spotlight recognition	Opening Session & Awards	Mobile App	Welcome Social	General Session	General Session	Directors' Forum
Complimentary Welcome Social tickets	6	4	4	2	2	2
10x10 Booth Package	2	2	1	1	1	1
Provide promotional items in attendee bags	✓	✓	✓	✓	✓	✓
30-sec video Ad at event	✓	✓	✓	✓	✓	✓
Sponsored Push-Notification on Mobile App	✓	✓	✓	✓	✓	✓
NEW Included in the Attendee Scavenger Hunt	✓	✓	✓	✓	✓	✓
NEW Clickable Company Name link on the Institute Expo & Exhibitor webpage	✓	✓	✓	✓	✓	✓
Recognition in TRAPS Texas Talks E-Newsletter and TRAPS Magazine	✓	✓	✓	✓	✓	✓
Introduce Speaker						✓
Complimentary registration packages to 2025 Institute	4	2	2			
Pre-Institute Dedicated E-Blast to over 2,000 members	✓	✓				
Logo on Mobile App	✓	✓				
NEW Floor Decals & Glass Clings	✓	✓				
Logo on Registration Booth structures	✓					
Full page Ad in TRAPS Magazine	1 issue					
1 min Speech at event	Opening Session					
Active link on Institute Event Webpage	✓					

TRAPS INSTITUTE & EXPO SPONSORSHIPS (CONTINUED)

Feb 24-28, 2025 ■ Allen, TX

	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD		
	Attendee Swag Bag	NEW Water Sponsor	Annual State Awards Ceremony	Attendee & Exhibitor Badge Holders	President's Reception	Ice Cream Social	Speed Networking Refreshment Break	Attendee Networking Refreshment Breaks	Past President's Breakfast	Maintenance Morning	Education
	1	1	2	1	1	1	1	2	1	1	8 5
	\$5,000	\$5,000	\$5,000	\$5,000	\$4,500	\$4,000	\$4,000	\$3,500	\$2,500	\$2,500	\$1,000
	Logo on all Attendee Swag Bags and include promo items to be given to all attendees	Help keep our Attendees hydrated and happy!	Help celebrate the winners at the largest attended Institute Event	Logo on all Attendee & Exhibitor Badge Holders	Opportunity to thank those significant to the president's tenure, while networking with the TRAPS Executive team	Dedicated 30 min Refreshment Break, providing a wonderful opportunity for attendees to network	Dedicated 45 min Refreshment Break in the Expo Hall, providing a wonderful opportunity for attendees to network & socialize	Dedicated 30 min Refreshment Break, providing a wonderful opportunity for attendees to network & socialize	Opportunity for previous TRAPS presidents to reflect on their year of service	Pre-Institute education developed for park operations professionals	Helps underwrite expenses for TRAPS' education programs
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Institute signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo included in Awards presentation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on online Institute Webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Spotlight recognition	Swag Bag	Water Stations	Awards Ceremony	Badge Holders	Reception	Social	Break	Break	Breakfast	Breakfast	Education
Complimentary Welcome Social tickets	2	2	2	2	2	2	2	2	2	2	
10x10 Booth Package	1	1	1	1	1	1	1	1	1	1	
Recognition in TRAPS Texas Talks E-Newsletter and TRAPS Magazine	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Provide promotional items in attendee bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
NEW Included in the Attendee Scavenger Hunt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Clickable Company Name link on the Institute Expo & Exhibitor webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Sponsored Push-Notification on Mobile App		✓	✓			✓	✓	✓			
Introduce Speaker											✓

EXHIBITOR ADD-ONS:

NEW Included in the Attendee Scavenger Hunt	\$500
NEW Clickable Company Name link on the Institute Expo, Exhibitors, & Sponsors page	\$100

STATE MAINTENANCE RODEO

February 25, 2025 ■ Celebration Park | Allen, TX

The top Regional Maintenance contestants enjoy a fun-filled day of competition, including the following seven events: Truck & Trailer Competition, Zero-Turn Mower Obstacle Course, Backhoe Competition, Blower Competition, Irrigation Assembly, Nail Driving Competition, and Plant Identification.

SOLD **SOLD** **SOLD**

	Title Sponsor	Breakfast Sponsor	Lunch Sponsor	Awards Sponsor	NEW Registration Sponsor	Rodeo Exhibitor Space
	1	1	1	1	1	Limited
	\$5,000	\$2,500	\$2,500	\$1,500	\$1,000	\$500
Logo inclusion via social media	✓	✓	✓	✓	✓	
Logo on Institute signage	✓	✓	✓	✓	✓	
Logo included in Awards presentation	✓	✓	✓	✓	✓	
Logo on online State Maintenance Rodeo registration	✓	✓	✓	✓	✓	
Spotlight recognition	Opening Remarks	Breakfast	Luncheon	Rodeo Awards Ceremony	Rodeo Awards Ceremony	
Clickable Logo on Institute Rodeo Event Webpage	✓	✓	✓	✓	✓	
Institute Expo Booth Package	1					
NEW Clickable Company Name link on the Institute Expo & Exhibitor webpage	✓					
Complimentary Welcome Social tickets	2					
Company Name listed on the online TRAPS Calendar					✓	

BRANCH SPONSORSHIPS

2025 Institute ▪ Allen, TX

	Park Operations and Planning Networking Event		Future & Young Professionals Networking Event		Minorities in Leisure Services Networking Event	
	Food & Beverage Sponsor*	Transportation Sponsor	Food & Beverage Sponsor*	Transportation Sponsor	Food & Beverage Sponsor*	Transportation Sponsor
	1	1	1	1	1	1
	\$2,000 (approx.)	\$750 (approx.)	\$3,000 (approx.)	\$750 (approx.)	\$2,000 (approx.)	\$750 (approx.)
Logo inclusion via social media	✓	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓	✓
Logo included in Institute Awards presentation	✓	✓	✓	✓	✓	✓
Logo on online Institute "Networking & Events" webpage	✓	✓	✓	✓	✓	✓
Spotlight recognition	Display &/or distribute		Display &/or distribute		Display &/or distribute	

*Sponsor will pay food and beverage fees directly to respective event venue. Cost to be finalized and set with planning committee and venue.



DANNY BOYKIN MEMORIAL GOLF TOURNAMENT

Tuesday, February 25, 2025 ▪ The Courses at Watters Creek

We hope that you will be able to support the 2025 TRAPS State Golf Tournament, a networking fundraiser for the Texas Recreation and Park Society, in honor of Danny Boykin. During his 37-year career with the City of Grand Prairie, most recently as Senior Recreation Superintendent, Danny was a long-time supporter of TRAPS, the Texas Amateur Athletics Association, and Special Olympics Texas Summer Games. Danny raised over \$225,000 in the creation of many fundraising special events, where proceeds went to benefit area youth.

2025 TOURNAMENT INFO

Event to start at 11am with a buffet lunch, brief program and door prize drawings followed by 12:30pm shotgun start.

Player fee:

\$100/\$125 | TRAPS Member/Non-Member
Limited to first 144 registered participants

Optional contests/donations:

Poker Hand - \$10
Mulligans - \$5/2 (max of 8 per team)
Putting Contest - \$10
Raffle Tickets - \$10/ea

Registration/Sponsorship:

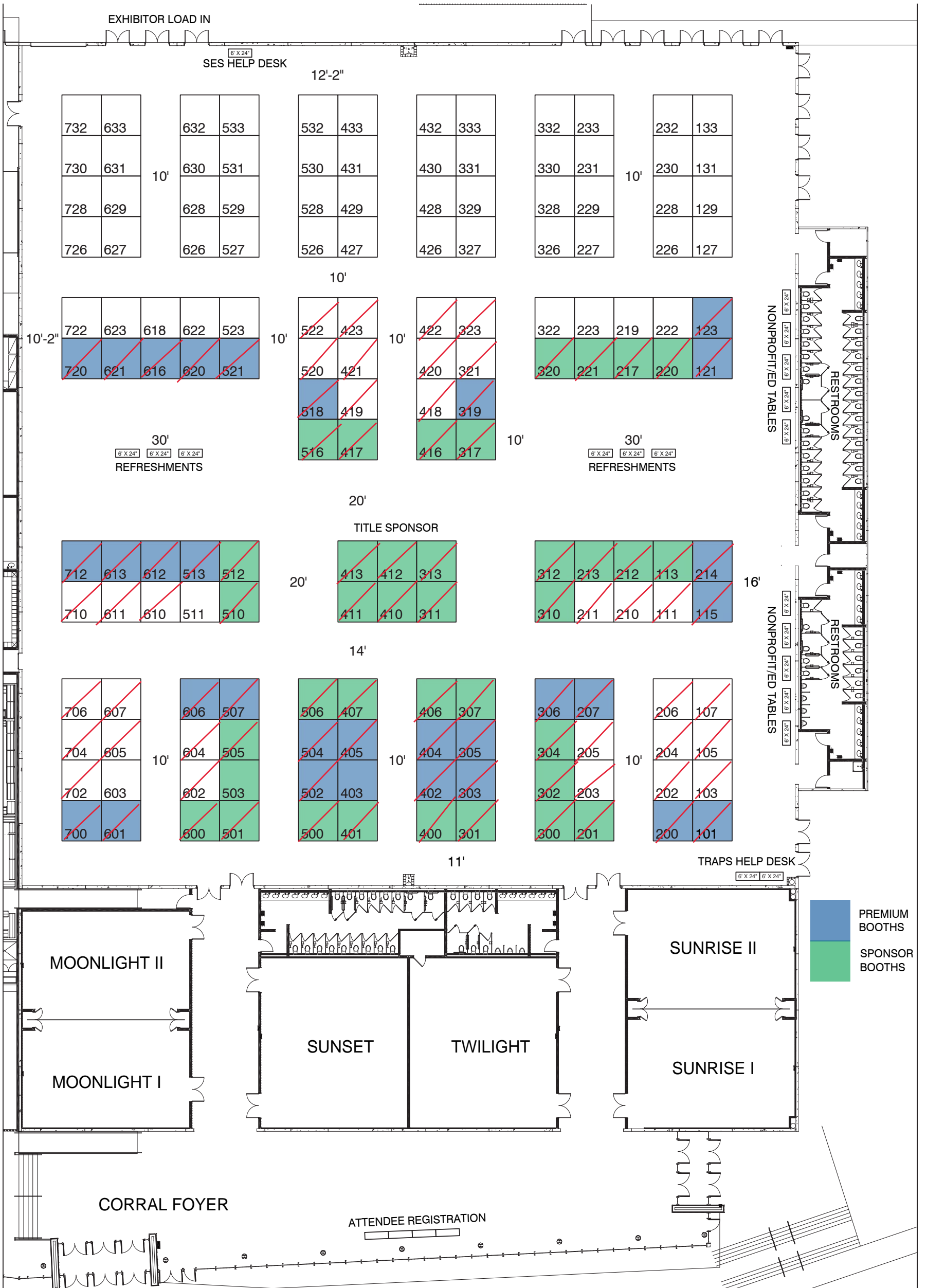
Contact TRAPS Golf Chair and Past President, Trent Kelley with sponsorship and participant questions.
tkelley@grapevintexas.gov

To register, visit: Institute.Traps.Org/golf

DANNY BOYKIN MEMORIAL GOLF TOURNAMENT

February 25, 2025 ■ The Courses at Watters Creek | Plano, TX

	SOLD		SOLD				SOLD	SOLD	SOLD	
	Title Sponsor	Beverage Sponsor	Lunch Sponsor	Player Sponsor	NEW Registration Sponsor	Hole Sponsor	Longest Drive Sponsor	Closest to Pin Sponsor	Putting Contest Sponsor	Friends of TRAPS Golf Tournament
	1	1	1	1	1	11 7	1	1	1	Limited
	\$6,000	\$4,500	\$4,500	\$3,500	\$2,000	\$1,500	\$1,200	\$1,200	\$1,200	\$500
Company name and logo included at event	Tournament Meal & Golf Awards Ceremony	Golf Awards Ceremony	Golf Lunch	Golf Awards Ceremony	Golf Awards Ceremony	Golf Hole	Longest Drive Marker	Closest to the Pin Marker		
Golf, lunch, snacks, and range balls at the Tournament	1 team of 4 players	1 team of 4 players	1 team of 4 players	1 team of 4 players	2 players	2 players	lunch for 1	lunch for 1	lunch for 1	lunch for 1
Advertised on the TRAPS website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name and logo on all golf advertising materials	✓	✓	✓	✓	✓					
Present award							Golf Awards Ceremony	Luncheon	Luncheon	
Allowed to man or facilitate contest and chance to visit with players							✓	✓		



EXHIBITOR FAQs

When and where is the 2025 TRAPS Institute and Expo being held?

Monday, February 24, through Friday, February 28, 2025
Marriott Dallas Allen Hotel & Convention Center
777 Watters Creek Boulevard
Allen, TX 75013
469-675-0800

What are the Expo exhibit dates and times?

Wednesday, February 26

- 5:00 pm – 6:30 pm Expo Hall Open/President's Preview

Thursday, February 27

- 9:30 am – 3:30 pm Expo Hall Open
- 10:00 am – 10:45 am Exclusive Exhibit Hall Time for Attendees
- 1:00 pm – 2:00 pm Lunch with Exhibitors
- 3:00 pm – 3:30 pm Ice Cream Social in Expo Hall

**All booths must be staffed during Open Expo Hall hours.*

When will I be able to set up and dismantle my booth?

Wednesday, February 26

- 1:00 pm – 4:00 pm Move-In

Thursday, February 27

- 3:30 pm – 7:30 pm Move-Out

How many attendees are expected to attend?

Approx. 1,100 attendees from across Texas are expected to attend.

How large is a booth space?

Single booth: 10'x10'

Double booth: 10'x20'

What is included with a 10 x10 booth space?

8-foot backdrop drapes, 3-foot-high side divider drapes, one identification sign, one draped table, and two chairs.

Who is the Expo Vendor?

Superior Expo Services (SES) will contact you directly with more details about their services and any items you want to rent for your booth.

What type of floor is the Expo Hall?

The Expo Hall has a concrete floor. The Expo vendor, Superior Expo Services, offers carpet rental if you prefer.

How many representatives can I bring?

Each 10'x10' booth includes (3) name badges. Additional name badges can be purchased for \$100/each.

What do Expo badges provide access to?

Each badge provides the representative access to the Expo Hall on Wednesday, 2/26, and Thursday, 2/27.

Coming Soon More info on how to purchase the following:

Additional Expo Name Badge | \$100

Wednesday, 2/26 Welcome Social Event Ticket | \$50

Thursday, 2/27 Awards Ceremony Event Ticket | \$35

Thursday, 2/27 Boxed Lunch Ticket | \$45

Do you have a hotel room block?

Yes, the Marriott Allen hotel room rates start at \$199/night. Hotel booking link available in early November.

Is there complimentary power and WIFI?

Power and WIFI will be an additional fee, purchased through Marriott's preferred AV vendor, Pinnacle Live. To place an order, please use the link below.

<https://www.pinnaclelive.com/locations/marriott-dallas-allen-hotel-convention-center/exhibitor-services>

Who is my main TRAPS Expo and Sponsor contact?

Amanda Wilson

Event and Sponsorship Specialist

awilson@traps.org

For all Institute & Expo information, please use the following link:

<https://institute.traps.org/>



2025 EXHIBITOR OPPORTUNITIES

Join us at the premier education and networking event for Texas’ park and recreation community, where over 1,100 key decision-makers from 170+ cities come together. Our attendees include directors, supervisors, and managers responsible for purchasing decisions that impact their communities. By exhibiting at our conference, you’ll have direct access to these professionals who are actively seeking new products, services, and solutions to enhance their operations.

Key events such as the Attendee Lunch with Exhibitors and Networking Breaks are held in the expo hall ensuring high traffic to your booth and valuable face-to-face interactions. Don’t miss this opportunity to showcase your brand, connect with industry leaders, and make lasting partnerships. Reserve your spot today and be part of the future of Texas parks and recreation!

Exhibitor Benefits included with each booth purchased:

- (3) Expo name badges with Full Access to the Exhibit Hall on Wed., 2/26/25, and Thurs., 2/27/25.
- Receive an electronic mailing list of Institute attendees in Excel format 30-45 days after the Institute.
- **NEW** Unlimited Exhibitor access to PheedLoop event mobile app, including upgraded Exhibitor Lead Retrieval.

2025 EXHIBITOR BOOTH RATES

Rates include 8-foot backdrop drapes, 3-foot-high side divider drapes, one identification sign, one draped table, and two chairs. Carpet, WIFI, and Electricity are NOT included. Premium booths are limited and are on a first-come-first-serve basis. Sponsor booths are only available to 2025 sponsors; the 2025 Title Sponsor receives first pick.

	10 x 10 Booth	10 x 20 Booth	10 x 30 Booth	20 x 20 Booth
Standard TRAPS Member	\$1,250	\$2,400	\$3,550	\$4,700
Standard Non-Member	\$1,600	\$3,100	\$4,600	\$6,100
Sponsor TRAPS Member	\$1,250	\$2,400	\$3,550	\$4,700
Sponsor Non-Member	\$1,600	\$3,100	\$4,600	\$6,100
Premium TRAPS Member	\$1,600	\$3,100	\$4,600	\$6,100
Premium Non-Member	\$1,950	\$3,800	\$5,650	\$7,500

EDUCATIONAL/NON-PROFIT RATES

Educational tables ARE NOT guaranteed expo hall placement and DO NOT include all exhibitor benefits. Table placement to be determined by TRAPS, based on available space.

- (1) 6’ draped table at \$250
- (2) 6’ draped tables at \$500

INTRODUCING THE NEW 2025 INSTITUTE MOBILE APP!

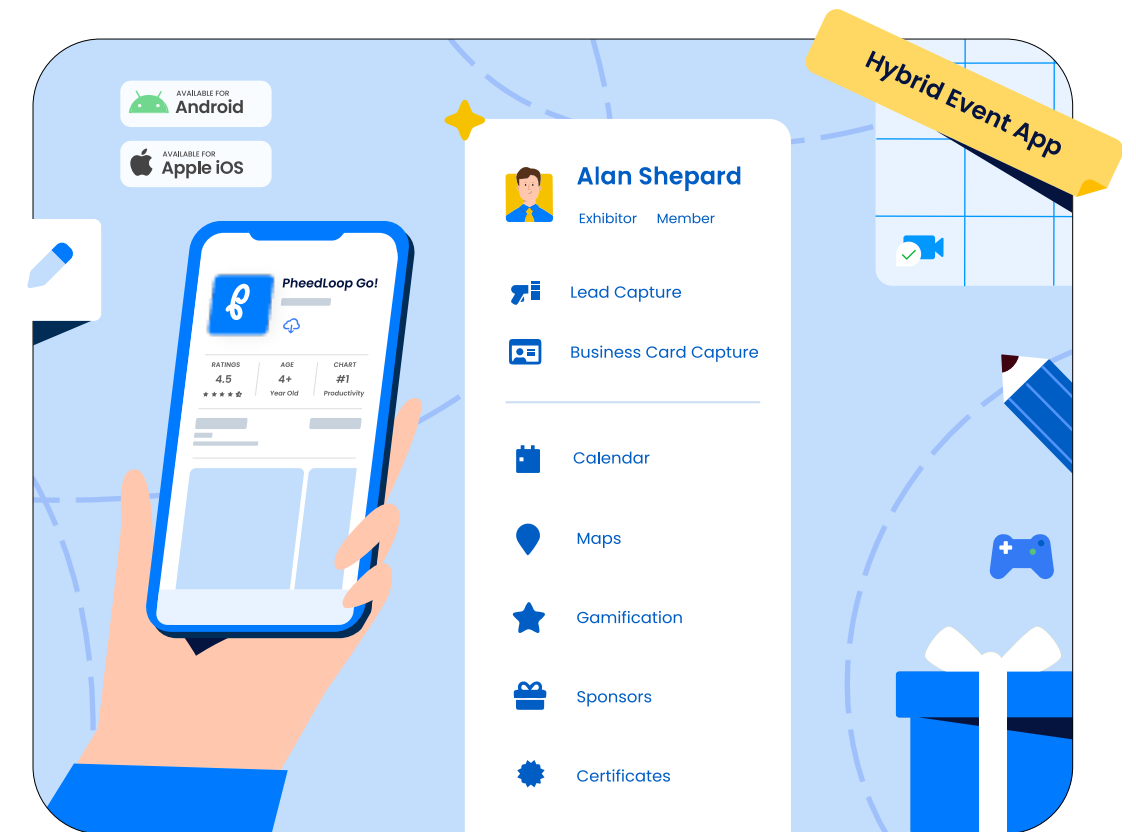
We're excited to announce the launch of our brand-new app designed to make your conference experience better than ever. With innovative features tailored specifically for sponsors and vendors, the 2025 Institute Mobile App streamlines the way you connect with attendees and manage your leads. See below for how it can take your booth to the next level!

Key Features:

- **Exclusive Access:** Available to all companies purchasing at least one booth package. No limits on team members—everyone gets full access at no additional cost.
- **Instant Lead Capture:** Easily capture attendee details by scanning the QR code on their ID badge or app. Say goodbye to lost leads or manual data entry.
- **Showcase Your Brand:** Seamlessly display your exhibitor info, promotional videos, contact details, downloadable files, and more—right in the app.
- **Real-Time Data Collection:** Collect attendee info instantly, and export the data into customizable spreadsheets for post-event follow-up.
- **Lead Categorization:** Efficiently organize your leads as urgent, hot, warm, or cold, so your team knows exactly who to prioritize.
- **Team Insights:** View all the leads captured by your entire team, helping you track performance and manage follow-ups effectively.

And that's not all—more exciting features are waiting for you in the app!

This powerful tool will elevate your presence at the 2025 Institute Conference. Get ready to connect, capture, and convert like never before. Don't miss out—make the most of your booth with the 2025 Institute Mobile App! This is included with the purchase of an Expo booth package.





Since 1937

TEXAS

**RECREATION & PARK
SOCIETY**

