



PLANNING FOR 2050

— FEATURING NEELAY BHATT

TRAPS DIRECTORS' FORUM

WEDNESDAY, FEB. 26 • 10:30 AM-3:45 PM

MARRIOTT DALLAS ALLEN HOTEL & CONVENTION CENTER



Wednesday, Feb. 26 • 10:30 AM-3:45 PM

Planning for 2050: Exclusive Learning & Networking Event for Parks and Recreation Directors & Assistant Directors

Are You Ready to Shape the Future of Parks and Recreation? The Directors' Forum is your opportunity to collaborate with fellow directors and assistant directors in an engaging environment focused on challenges unique to this level of leadership in parks and recreation. Build meaningful connections, discover innovative solutions, and plan for a thriving future.

Lunch included. Registration is limited to 50 individuals.

Explore emerging trends and next practices that will define the next 25 years. Join Neelay Bhatt as he presents and facilitates discussions on key topics such as:

- Changing demographics and evolving guest expectations
- The impact of automation, AI, and more
- Funding challenges, inflation, and minimum wage increases
- Workplace structure shifts and new user behaviors

This interactive session includes group problem-solving opportunities, where participants collaborate to design actionable solutions for the future of our industry.

Why Attend?

Exclusive Insights:

Gain cutting-edge knowledge on planning for the future from an industry leader with global experience.

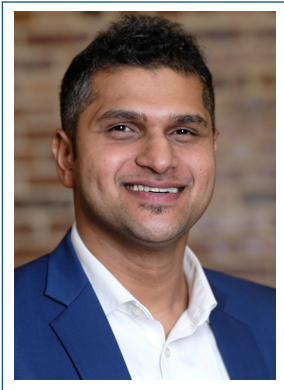
Interactive Discussions:

Work together to solve real challenges and explore practical solutions.

Network & Connect:

Build a strong community of directors who share your passion for innovation and leadership.

SPEAKER BIO



Neelay Bhatt

Founder & CEO
Next Practice Partners, LLC



Neelay’s career on five continents includes Disney, The Super Bowl, The Olympics, and years of consulting, public speaking and training.

He champions “Ideas Worth Spreading” as the curator for TEDxIndianapolis and TEDxIndianapolisWomen and his role on the National Recreation and Park Association’s Board served to ensure “no child was left indoors”. He continues to give back by serving in leadership roles for the 2024 NBA All-Star and US Olympic Swimming and Diving Trials in Indianapolis.

As the Founder & CEO of Next Practice Partners, he combines inclusion and innovation to help agencies prepare for “what’s next” through planning, training, and technology solutions.

Over his 25-year journey, he has keynoted worldwide, coached Olympic Gold Medalists, Indy Car Race Drivers, Oxford Physicists and start up CEOs to tell their story and discover their WHY, developed the business plan for the largest sports center in Western Europe (Portugal) and the first internationally certified cricket stadium in the US, and co-created the world’s largest municipal customer service & leadership training initiative for Chicago Park District’s 3000 employees.

His Master and Strategic planning work with Atlanta, Charlotte-Mecklenburg County, Dallas, Indianapolis, Las Vegas, Miami, San Diego etc. have recommended parks, recreation, and sports facility development and improvements totaling over \$2.5 billion, shaping a more inclusive and innovative future for all.

He is an alumnus of the Harvard Kennedy School and #1 ranked Sports Management Program at Ohio University and as a first-generation immigrant raised by three women and a father who always showed up, he hopes to model the same for his two kids. These life experiences are woven into keynotes on Innovation and Next Practices, The Future of a world with AI, the Power of One, and creating Magical Customer Service Cultures, and inspired executives, professionals, startups, and students from Charlotte to China, Pflugerville to Portugal, and Switzerland to New Zealand.

Connect: @NeelayBhatt (LinkedIn)
Email: neelay.bhatt@BeNextPractice.com
Website: www.BeNextPractice.com



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DIRECTORS' FORUM DETAILS

EVENT SCHEDULE:

10:30-11:45 am

Interactive Participant Roundtable

11:45 am-12:45 pm

Executive Networking Lunch

12:45-3:45 pm

Planning for 2050

Event Highlights Included with Registration:

8:30-10:15 am

Opening General Session

3:30-4:30 pm

Final Wednesday Breakout Session
(up to +0.1 CEU)

5:15-5:45 pm

Branch Meetings

7:00-9:30 pm

Welcome Social

**Don't Miss This Opportunity to Lead the Way!
Spaces are limited, so secure your spot today.**

Register Now at:

institute.traps.org/directors-forum