

2026 EXHIBITOR OPPORTUNITIES

Join us at the premier education and networking event for Texas’ park and recreation community, where over 1,100 key decision-makers from 170+ cities come together. Our attendees include directors, supervisors, and managers responsible for purchasing decisions that impact their communities. By exhibiting at our conference, you’ll have direct access to these professionals who are actively seeking new products, services, and solutions to enhance their operations.

Key events such as the Attendee Lunch with Exhibitors and Networking Breaks are held in the expo hall ensuring high traffic to your booth and valuable face-to-face interactions. Don’t miss this opportunity to showcase your brand, connect with industry leaders, and make lasting partnerships. Reserve your spot today and be part of the future of Texas parks and recreation!

Exhibit Booth Inclusions:

- (1) 10’ x 10’ Exhibit booth includes the following:
 - 8-foot black backdrop drape and 3-foot-high black side divider drapes
 - One identification sign
 - (1) 6’ draped table and (2) chairs
 - (3) Expo name badges with Full Access to the Exhibit Hall on Wed., 2/11/26, and Thurs., 2/12/26. Additional Exhibitor badges are \$100.
 - **NEW** Each Exhibitor badge includes access to the Welcome Social and a boxed lunch on Thursday.
 - Receive an electronic mailing list of Institute attendees in Excel format 30-45 days after the Institute.
- **Unlimited Exhibitor access to the event mobile app, including the IMPROVED Exhibitor Lead Retrieval.**
- Please note: **WI-Fi** is included. **Carpet** and **Electricity** are not included.

Booth Selection Process:

- The **2026 Title Sponsor** will receive priority in booth selection.
- Sponsor booths are exclusively available to **2026 Champion & Institute Sponsors**.
- Premium booths are limited and assigned on a **first-come, first-served basis**.
- After the Title Sponsor, booth selection opens to all other Institute Sponsors, then Premium booths, followed by all remaining exhibitors.
- Booth location preferences are honored in the order in which requests are received.

EDUCATIONAL/NON-PROFIT RATES

Educational tables are not guaranteed expo hall placement and do not include all exhibitor benefits. Table placement to be determined by TRAPS, based on available space.

- **(1) 6’ draped table at \$250**
- **(2) 6’ draped tables at \$500**



2026 EXHIBITOR BOOTH RATES

	10 x 10 Booth	10 x 20 Booth	10 x 30 Booth	20 x 20 Booth
Standard TRAPS Member	\$1,350	\$2,600	\$3,850	\$5,100
Standard Non-Member	\$1,700	\$3,300	\$4,900	\$6,500
Sponsor TRAPS Member	\$1,350	\$2,600	\$3,850	\$5,100
Sponsor Non-Member	\$1,700	\$3,300	\$4,900	\$6,500
Premium TRAPS Member	\$1,700	\$3,300	\$4,900	\$6,500
Premium Non-Member	\$2,050	\$4,000	\$5,950	\$7,900