



2026 | SPONSOR & EXHIBITOR OPPORTUNITIES



Texas Recreation and Park Society is dedicated to building strong, healthy and resilient communities through the power of parks and recreation.

For over 85 years, Texas Recreation and Park Society (TRAPS), a 501(c)3 nonprofit organization, has worked to advance the profession of parks, recreation and leisure services in Texas.

The Society serves as a clearinghouse of information and resources to help with a wide range of challenges facing park, recreation, and leisure service professionals. These include: programming, grant and aid applications, coordinating events, promoting projects, advocacy and legislative awareness, job postings, and professional development and training.

A state affiliate member of the National Recreation and Park Association (NRPA), TRAPS also maintains professional affiliate relationships with several state universities, athletic and civic organizations, recreational entities, state agencies, and commercial vendors who provide services or programs related to parks, recreation, and leisure service management.

Our Mission

Texas Recreation and Park Society advances the quality of life industry through Connections, Advocacy, Resources and Education (Care).

Our Vision

To be the champion for engaged communities, wellness lifestyles and greenspaces.

Welcome from the Texas Recreation and Park Society

On behalf of the Texas Recreation and Park Society (TRAPS), I'm thrilled to share the many ways we continue to empower and elevate parks and recreation professionals across Texas.

As the leading voice for parks and recreation in our state, TRAPS is committed to championing the essential role these services play in building strong, connected, and healthy communities. Through collaboration with professionals, government leaders, and partner organizations, we work every day to advance the impact of parks and recreation across Texas.

Education and professional development remain at the heart of our mission. TRAPS is proud to be the premier provider of continuing education for parks and recreation professionals in Texas, offering a variety of training programs, certifications, workshops, and conferences that foster growth, innovation, and leadership in our field. Our learning opportunities cover everything from community engagement and environmental stewardship to management and leadership development, ensuring our members stay informed and inspired.

We're excited about the possibilities that come from partnering with organizations like yours. Together, we can strengthen the field of parks and recreation and create thriving, inclusive spaces that enhance the quality of life for all Texans.

I invite you to explore the programs and sponsorship opportunities highlighted in this packet and on our website. We look forward to collaborating with you to advance the transformative power of parks and recreation across Texas.

Thank you for your continued support and commitment to making a difference in our communities. Here's to creating more places to play, connect, and grow together!

Warm regards,



Erin O'Neil Franz

TRAPS Executive Director



WE PRIDE OURSELVES ON BEING...

The champion for parks and recreation services in Texas.

- TRAPS is dedicated to advocating for the vital necessity of parks and recreation services in Texas communities.
- We work tirelessly to promote policies and initiatives that enhance the quality of parks and recreation facilities, ensuring access for all residents.
- TRAPS actively engages with government officials, city leaders, and partner organizations to champion the value of parks and recreation in creating vibrant and healthy communities.

A trusted, valued thought leader.

- TRAPS is recognized as a trusted and respected authority in the parks and recreation industry, both within the state of Texas and throughout the country.
- Our membership, staff, board members, and advocates are comprised of industry professionals who stay up-to-date with the latest trends, research, and best practices.
- We provide thought leadership through publications, whitepapers, and presentations, sharing insights and innovative ideas to drive progress in the parks and recreation sector.

A resource hub for all things parks and recreation.

- We aim to empower parks and recreation professionals with the knowledge and resources they need to deliver exceptional services to their communities.

The top provider of continuing education for parks and recreation professionals.

- TRAPS takes pride in being the leading provider of continuing education for industry professionals in Texas, with affordable and diverse in topics such as program management, environmental stewardship, community engagement, leadership, marketing and professional development.

Parks and recreation professionals biggest advocates.

- By framing parks and recreation professionals as essential community servants, we can effectively promote the significance of parks and recreation in building healthy, vibrant communities in Texas.
- Parks professionals are integral in creating safe, inclusive spaces that foster community engagement, environmental sustainability, and social equity. They contribute to the overall health and well-being of communities by promoting physical activity, mental wellness, and social connections.

Primary Educational Programming

Conferences (Annual Institute & Expo)

Webinars, Seminars, Workshops

Certifications

Other Programs

Advocacy

Awards

Lone Star Legacy Parks

Maintenance Rodeo

Michal Anne Lord Leadership Academy

Scholarships

Special Events

Walk the Halls

Play Day at the Capitol

Resources

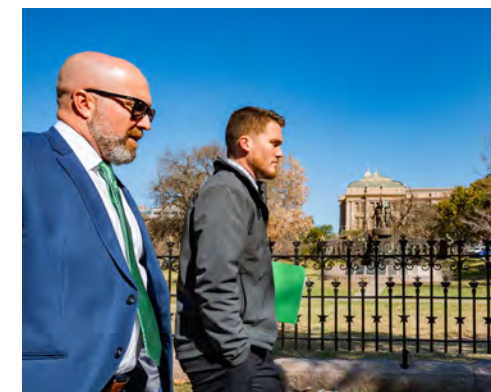
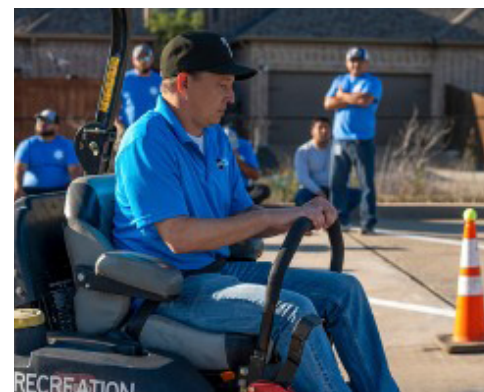
Issues Platform

Bill Watch

White Papers

Testimony

Meetings



CHAMPION LEVEL OPPORTUNITIES FOR YEAR-ROUND EXPOSURE *

Champion Level sponsors provide critical year-round support for TRAPS programs, helping advance professional development, advocacy, and engagement across Texas. This level offers prominent recognition, opportunities to connect with members, and the chance to demonstrate leadership in supporting the parks and recreation profession.

| Benefits Available January 2026 - December 2026 | Texas Star | Texas Bluebonnet | Texas Pecan | Texas Two-Step |
|--|---------------------|---------------------|-------------|----------------|
| | \$20,000 | \$15,000 | \$10,000 | \$7,500 |
| Agency & director mailing details (twice/year) | ✓ | ✓ | ✓ | ✓ |
| Logo on Champion “banner” in Texas Talks e-newsletter | ✓ | ✓ | ✓ | ✓ |
| Announcement on TRAPS social media accounts | ✓ | ✓ | ✓ | ✓ |
| Recognition at 2026 Institute Awards Event | ✓ | ✓ | ✓ | ✓ |
| Display space at Regional Workshops and/or Maintenance Rodeo | 4 times | 3 times | 2 times | 1 time |
| Logo on Institute & Expo signage | ✓ | ✓ | ✓ | ✓ |
| Invite to the 2026 Institute President’s Reception | 6 tickets | 5 tickets | 4 tickets | 3 tickets |
| Booth Package in the Institute Expo Hall | 2 booths | 1 booth | 1 booth | 1 booth |
| Logo on TRAPS website | ✓ | ✓ | ✓ | ✓ |
| Provide promotional items in attendee bags | ✓ | ✓ | ✓ | ✓ |
| Active website link on Institute home page | ✓ | ✓ | ✓ | ✓ |
| Active link on the Institute Expo & Exhibitor webpage | ✓ | ✓ | ✓ | ✓ |
| Customized and dedicated email to all TRAPS members | 3 times | 2 times | 1 times | |
| Complimentary team entry at the State Golf Tournament | 1 team of 4 players | 1 team of 4 players | | |
| Article in TRAPS Magazine | 2 issues | 1 issue | | |
| Complimentary Attendee Institute Registration Badges | 4 badges | 2 badges | | |

*Please note that the benefits received as a Champion Sponsor are reserved only for sponsors who select and pay for one of the Champion sponsorships. Cumulative spending does not provide you with Champion benefits or title.

EVENT & SERVICES SPONSORSHIP YEAR ROUND

For Education and State-Based Needs

Year-round sponsorships provide critical support for TRAPS programs and services that advance professional development, advocacy, and awareness across Texas. By partnering with TRAPS, your organization helps fuel education, training, and leadership opportunities from statewide conferences and certification courses to specialized programs like the Sustainability Series and Texas Night at NRPA while gaining meaningful visibility with parks and recreation professionals throughout the state.

| | MAL Leadership Academy | Lone Star Legacy Parks | CPSI Course | TML Education & Expo | Sustainability Series | Texas Night at NRPA | Leadership Retreat |
|--|---------------------------------|---|--|---|--|---|--|
| | 3 4 | 1 | 3 4 | 1 | 1 | 2 | 1 |
| | \$7,500 | \$3,500 | \$2,500 | \$2,500 | \$2,500 | \$5,000 | \$2,000 |
| | Supports leadership development | The highest honor bestowed to a park; honorees receive recognition at TRAPS Institute | Supports professional Certified Playground Safety Inspector Course | Supports TRAPS education session for state policy and decision makers at Texas Municipal League Annual Conference | Support e-learning and targeted research related to natural resource conservation and sustainability practices | State networking opportunity for TRAPS members at the NRPA conference | Supports board and elected leadership training and planning for 40+ of TRAPS' most influential leaders |
| Logo included on event signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Spotlight recognition | Display &/or distribute | Display | Recognition on event collateral. Display &/or distribute | Newsletter | Sponsor moment | Display &/or distribute | Display &/or distribute |
| Logo inclusion on event listing on TRAPS Online Calendar of Events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Link on TRAPS website to your webpage | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Recognition in TRAPS Texas Talks e-newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor Recognition on TRAPS social media channels. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

BRANCH SPONSORSHIP OPPORTUNITIES YEAR-ROUND*

By sponsoring a TRAPS Branch, you’re investing directly in the diverse network of professionals who shape the future of parks and recreation, from young professionals and minority leaders to experts in operations, programming, and planning. Your support helps each branch create valuable learning and networking experiences while positioning your organization as a trusted partner in the ongoing growth of the profession. Together, we can build stronger connections, elevate innovation, and celebrate the people who make recreation in Texas exceptional.

| | F&YP | L&A | MILS | POPS | RP&SE | AAB | RTB/ATRA |
|--|---|---|---|---|---|--|---|
| | Limited | Limited | Limited | Limited | Limited | Limited | Limited |
| Virtual online networking and education sessions. | The Future and Young Professionals (F&YP) Branch is dedicated to advancing the future of our Industry through networking and mentorship opportunities. | The Leisure and Aging (L&A) Branch is promotes and provides professional development, education, and growth for leisure and aging professionals, and fosters inter-organization and peer linkages. | The Minorities In Leisure Service (MILS) Branch promotes and provides professional development, education, and growth for minority professionals, along with fostering inter-organization and peer linkages. | The Park Operation and Planning (POPS) Branch purpose is to promote and provide professional development, education and growth for Park Operations and Planning professionals, and to foster inter-organization and peer linkages. | The Recreation Programming and Special Events (RP&SE) Branch is dedicated to collaborating, sharing ideas, plans and expertise with Park and Recreation Professionals who plan events and programs, big and small. | The Athletics and Aquatics Branch promotes and provides professional development, education, and growth for athletic/aquatic professionals. | The Recreation Therapy Branch / ATRA Chapter promotes and provides professional development, education, and growth for therapeutic recreation professionals and paraprofessionals. |
| | \$500 | \$500 | \$500 | \$500 | \$500 | \$500 | \$500 |
| Logo included on event signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Spotlight recognition | Sponsor acknowledgment during event | Sponsor acknowledgment during event | Sponsor acknowledgment during event | Sponsor acknowledgment during event | Sponsor acknowledgment during event | Sponsor acknowledgment during event | Sponsor acknowledgment during event |
| Logo inclusion on event listing on TRAPS Online Calendar of Events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*Please note that Branch sponsorships are not considered “Institute-related sponsors”



TRAPS INSTITUTE & EXPO

Feb 9 - 13, 2026
Corpus Christi, TX

The Texas Recreation and Park Society (TRAPS) annual Institute and Expo, first held in 1998, is the premier education and networking event for the park and recreation community in Texas.

The event draws over 1,000 participants, including park and recreation department directors, travel and tourism professionals, athletic and tournament coordinators, park maintenance employees, senior recreation planners, aquatic managers, elected officials, board and commission members, and more.

The Institute combines education sessions and an Expo attracting 135+ vendors showcasing the latest in industry trends, continued best practices, information, programs and services to help our members and the communities they serve. The annual event also includes a maintenance rodeo, golf tournament and social events.

| | <div>SOLD</div> Title Sponsor | <div>SOLD</div> Institute & Expo Mobile App | <div>SOLD</div> Welcome Social | <div>SOLD</div> Opening General Session | <div>SOLD</div> Thursday's Lunch | <div>SOLD</div> Directors' Forum |
|---|---|---|---|--|--|--|
| | 1 | 1 | 4 | 1 | 1 | 1 |
| | \$20,000 | \$9,000 | \$6,500 | \$6,500 | \$5,000 | \$5,500 |
| | Annual Institute lead sponsor, with maximum exposure to all attendees | Spotlight logo on the conference mobile app | THE Social event of the year! Historically sees an attendance of 800+ | Official kick-off of the conference with the Keynote Speaker | Opportunity to sponsor Thursday's lunch for all Attendees, can place signage and swag on banquet tables in the Expo Hall | Exclusive learning & networking event for executive leadership |
| Social Media Recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Institute signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo included in Awards presentation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on online Institute Webpage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Spotlight recognition | Opening Session & Awards | Mobile App | Welcome Social | General Session | Lunch | Directors' Forum |
| 10x10 Booth Package | 2 | 2 | 1 | 1 | 1 | 1 |
| Provide promotional items in attendee bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsored Push-Notification on Mobile App | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Clickable Company Name link on the Institute Expo & Exhibitor webpage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in TRAPS Texas Talks E-Newsletter and TRAPS Magazine | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Introduce Speaker | | | | | | ✓ |
| Complimentary Attendee Institute Registration Badges | 4 badges | 2 badges | 2 badges | | | |
| Pre-Institute Dedicated E-Blast to over 2,000 members | ✓ | ✓ | | | | |
| Logo on Mobile App | ✓ | ✓ | | | | |
| Floor Decals & Glass Clings | ✓ | ✓ | | | | |
| Logo on Registration Booth structures | ✓ | | | | | |
| Full page Ad in TRAPS Magazine | 1 issue | | | | | |
| 1 min Speech at event | Opening Session | | | | | |
| Active link on Institute Event Webpage | ✓ | | | | | |

TRAPS INSTITUTE & EXPO SPONSORSHIPS (CONTINUED)

Feb 9 - 13, 2026 ▪ Corpus Christi, TX

| | Attendee Swag Bag | Water Sponsor | Annual State Awards Ceremony | Attendee & Exhibitor Badge Holders | President's Reception | Ice Cream Social | Speed Networking Refreshment Break | Attendee Networking Refreshment Breaks | Past President's Breakfast | Maintenance Morning | Education |
|---|---|---|--|--|--|--|--|--|--|---|---|
| | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 2 8 |
| | \$5,500 | \$5,000 | \$5,000 | \$6,000 | \$4,500 | \$4,000 | \$4,000 | \$3,500 | \$2,500 | \$2,500 | \$1,000 |
| | Logo on all Attendee Swag Bags and include promo items to be given to all attendees | Help keep our Attendees hydrated and happy! | Help celebrate the winners at the largest attended Institute Event, and support year round program development | Logo on all Attendee & Exhibitor Badge Holders | Opportunity for exclusive exposure while honoring the president and networking with TRAPS leadership | Dedicated 30 min Refreshment Break, providing a wonderful opportunity for attendees to network | Dedicated 45-minute peer networking session, fostering purposeful connections in an approachable environment | Dedicated 30 min Refreshment Break, providing a wonderful opportunity for attendees to network & socialize | Opportunity to support TRAPS leadership legacy and for previous TRAPS presidents to reflect on their year of service | Pre-Institute education developed for park operations professionals | Helps underwrite expenses for TRAPS' education programs |
| Social Media Recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Institute signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo included in Awards presentation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on online Institute Webpage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Spotlight recognition | Swag Bag | Water Stations | Awards Ceremony | Badge Holders | Reception | Social | Break | Break | Breakfast | Breakfast | Education |
| 10x10 Booth Package | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Recognition in TRAPS Texas Talks E-Newsletter and TRAPS Magazine | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Provide promotional items in attendee bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Clickable Company Name link on the Institute Expo & Exhibitor webpage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Sponsored Push-Notification on Mobile App | | ✓ | ✓ | | | ✓ | ✓ | ✓ | | | |
| Introduce Speaker | | | | | | | | | | | ✓ |

| EXHIBITOR ADD-ON: | |
|--|-------|
| Clickable Company Name link on the Institute Expo, Exhibitors, & Sponsors page | \$100 |

STATE MAINTENANCE RODEO

February 10, 2026
Whataburger Field ■ Corpus Christi, TX

The TRAPS Maintenance Rodeo celebrates the essential professionals who keep our parks safe, clean, and accessible, while providing hands-on skill-building and friendly competition. Sponsoring the Rodeo positions your organization as a champion of this vital workforce, showcasing your commitment to professional development, excellence, and thriving communities across Texas.

| | <div>SOLD</div> Title Sponsor | Breakfast Sponsor | <div>SOLD</div> Lunch Sponsor | <div>SOLD</div> Awards Sponsor | <div>SOLD</div> Registration Sponsor | Rodeo Exhibitor Space |
|---|-------------------------------|-------------------|-------------------------------|--------------------------------|--------------------------------------|-----------------------|
| | 1 | 1 | 1 | 1 | 1 | Limited |
| | \$5,000 | \$2,500 | \$2,500 | \$1,500 | \$1,000 | \$500 |
| Logo inclusion via social media | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo on Institute signage | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo included in Awards presentation | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo on online State Maintenance Rodeo registration | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Spotlight recognition | Opening Remarks | Breakfast | Luncheon | Rodeo Awards Ceremony | Rodeo Awards Ceremony | |
| Clickable Logo on Institute Rodeo Event Webpage | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Institute Expo Booth Package | 1 | | | | | |
| Clickable Company Name link on the Institute Expo & Exhibitor webpage | ✓ | | | | | |
| Complimentary Welcome Social tickets | 2 | | | | | |
| Company Name listed on the online TRAPS Calendar | ✓ | | | | ✓ | |

BRANCH SPONSORSHIPS*

Feb 2026 ■ Corpus Christi, TX

Branch Sponsorships at TRAPS networking events offer a prime opportunity to connect with professionals, build relationships, and showcase your brand while supporting team-building and professional growth.

| | Park Operations and Planning Networking Event | | Future & Young Professionals Networking Event | | Minorities in Leisure Services Networking Event | | Recreation Therapy/ATRA Chapter Branch Event | |
|--|--|---|---|---|---|------------------------|--|------------------------|
| | Food & Beverage Sponsor** | Transportation Sponsor | Food & Beverage Sponsor** | Transportation Sponsor | Food & Beverage Sponsor** | Transportation Sponsor | Food & Beverage Sponsor** | Transportation Sponsor |
| |  |  |  |  | 1 | 1 | 1 | 1 |
| | \$2,000 (approx.) | \$750 (approx.) | \$3,000 (approx.) | \$750 (approx.) | \$2,000 (approx.) | \$750 (approx.) | \$2,000 (approx.) | \$750 (approx.) |
| Logo inclusion via social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on event signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo included in Institute Awards presentation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on online Institute "Networking & Events" webpage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Spotlight recognition | Display &/or distribute | | Display &/or distribute | | Display &/or distribute | | Display &/or distribute | |

*Please note that Branch sponsorships are not considered "Institute sponsors"

**Sponsor will pay food and beverage fees directly to respective event venue. Cost to be finalized and set with planning committee and venue.



DANNY BOYKIN MEMORIAL GOLF TOURNAMENT

February 10, 2026 ▪ Lozano Golf Center ▪ Corpus Christi, TX

We hope that you will be able to support the 2026 TRAPS State Golf Tournament, a networking fundraiser for the Texas Recreation and Park Society, in honor of Danny Boykin. During his 37-year career with the City of Grand Prairie, most recently as Senior Recreation Superintendent, Danny was a long-time supporter of TRAPS, the Texas Amateur Athletics Association, and Special Olympics Texas Summer Games. Danny raised over \$225,000 in the creation of many fundraising special events, where proceeds went to benefit area youth.



2026 TOURNAMENT INFO

Event to start at 11am with a buffet lunch, brief program and door prize drawings followed by 12:30pm shotgun start.

Player fee:

\$100/\$125 | TRAPS Member/Non-Member
Limited to first 144 registered participants

Optional contests/donations:

Poker Hand - \$10
Mulligans - \$5/2 (max of 8 per team)
Putting Contest - \$10
Raffle Tickets - \$10/ea

Registration/Sponsorship:

Contact TRAPS Golf Chair and Past President, Trent Kelley with sponsorship and participant questions.
tkelley@grapevinetexas.gov

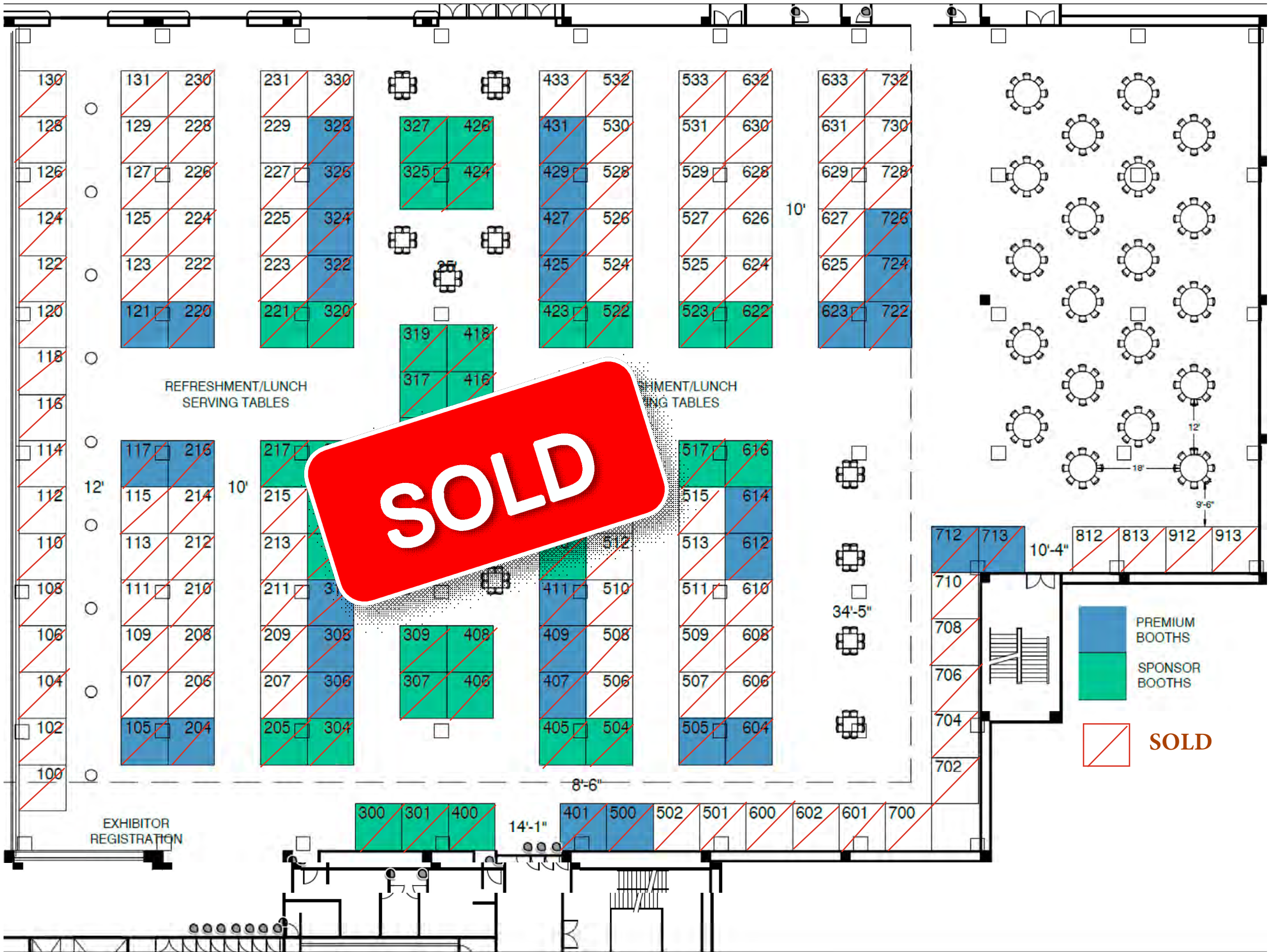
To register, visit: Institute.Traps.Org/golf

DANNY BOYKIN MEMORIAL GOLF TOURNAMENT

February 10, 2026 ■ Lozano Golf Center ■ Corpus Christi, TX

| | | | | | | | | | | |
|---|--|----------------------|---------------------|----------------------|----------------------|-----------------|-----------------------|---------------------------|-------------------------|----------------------------------|
| | SOLD | SOLD | SOLD | | SOLD | | | | | |
| | Title Sponsor | Beverage Sponsor | Lunch Sponsor | Player Sponsor | Registration Sponsor | Hole Sponsor | Longest Drive Sponsor | Closest to Pin Sponsor | Putting Contest Sponsor | Friends of TRAPS Golf Tournament |
| | 1 | 1 | 1 | 1 | 1 | 7 11 | 1 | 1 | 1 | Limited |
| | \$6,000 | \$4,500 | \$4,500 | \$3,500 | \$2,000 | \$1,500 | \$1,200 | \$1,200 | \$1,200 | \$500 |
| Company name and logo included at event | Tournament Meal & Golf Awards Ceremony | Golf Awards Ceremony | Golf Lunch | Golf Awards Ceremony | Golf Awards Ceremony | Golf Hole | Longest Drive Marker | Closest to the Pin Marker | | |
| Golf, lunch, snacks, and range balls at the Tournament | 1 team of 4 players | 1 team of 4 players | 1 team of 4 players | 1 team of 4 players | 2 players | 2 players | lunch for 1 | lunch for 1 | lunch for 1 | lunch for 1 |
| Advertised on the TRAPS website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name and logo on all golf advertising materials | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | |
| Present award | | | | | | | Golf Awards Ceremony | Luncheon | Luncheon | |
| Allowed to man or facilitate contest and chance to visit with players | | | | | | | ✓ | ✓ | | |

EXHIBITOR FLOORPLAN



2026 EXHIBITOR OPPORTUNITIES

Join us at the premier education and networking event for Texas’ park and recreation community, where over 1,100 key decision-makers from 170+ cities come together. Our attendees include directors, supervisors, and managers responsible for purchasing decisions that impact their communities. By exhibiting at our conference, you’ll have direct access to these professionals who are actively seeking new products, services, and solutions to enhance their operations.

Key events such as the Attendee Lunch with Exhibitors and Networking Breaks are held in the expo hall ensuring high traffic to your booth and valuable face-to-face interactions. Don’t miss this opportunity to showcase your brand, connect with industry leaders, and make lasting partnerships. Reserve your spot today and be part of the future of Texas parks and recreation!

Exhibit Booth Inclusions:

- (1) 10’ x 10’ Exhibit booth includes the following:
 - 8-foot black backdrop drape and 3-foot-high black side divider drapes
 - One identification sign
 - (1) 6’ draped table and (2) chairs
 - (3) Expo name badges with Full Access to the Exhibit Hall on Wed., 2/11/26, and Thurs., 2/12/26. Additional Exhibitor badges are \$100.
 - **NEW** Each Exhibitor badge includes access to the Welcome Social and a boxed lunch on Thursday.
 - Receive an electronic mailing list of Institute attendees in Excel format 30-45 days after the Institute.
- **Unlimited Exhibitor access to the event mobile app, including the IMPROVED Exhibitor Lead Retrieval.**
- Please note: **WI-Fi** is included. **Carpet** and **Electricity** are not included.

Booth Selection Process:

- The **2026 Title Sponsor** will receive priority in booth selection.
- Sponsor booths are exclusively available to **2026 Champion & Institute Sponsors**.
- Premium booths are limited and assigned on a **first-come, first-served basis**.
- After the Title Sponsor, booth selection opens to all other Institute Sponsors, then Premium booths, followed by all remaining exhibitors.
- Booth location preferences are honored in the order in which requests are received.

EDUCATIONAL/NON-PROFIT RATES

Educational tables are not guaranteed expo hall placement and do not include all exhibitor benefits. Table placement to be determined by TRAPS, based on available space.

- **(1) 6’ draped table at \$250**
- **(2) 6’ draped tables at \$500**



2026 EXHIBITOR BOOTH RATES

| | 10 x 10 Booth | 10 x 20 Booth | 10 x 30 Booth | 20 x 20 Booth |
|-----------------------|---------------|---------------|---------------|---------------|
| Standard TRAPS Member | \$1,350 | \$2,600 | \$3,850 | \$5,100 |
| Standard Non-Member | \$1,700 | \$3,300 | | \$6,500 |
| Sponsor TRAPS Member | \$1,350 | | | \$5,100 |
| Sponsor Non-Member | \$1,700 | | | \$6,500 |
| Premium TRAPS Member | \$1,700 | \$3,300 | \$4,900 | \$6,500 |
| Premium Non-Member | \$2,050 | \$4,000 | \$5,950 | \$7,900 |



EXHIBITOR FAQs

When and where is the 2026 TRAPS Institute and Expo being held?

Monday, February 9, through Friday, February 13, 2026
Hilliard Convention Center
1901 N Shoreline Blvd
Corpus Christi, TX 78401
361-826-4700

What are the Expo Hall exhibitor dates and times?

Wednesday, February 11

- 5:00 pm – 6:30 pm Expo Hall Open/President’s Preview

Thursday, February 12

- 9:00 am – 3:45 pm Expo Hall Open
- 9:30 am – 10:15 am Refreshment Break/Exclusive Exhibit Hall Time for Attendees
- 12:30 am – 1:45 pm Lunch with Exhibitors in Expo Hall
- 2:45 pm – 3:30 pm Ice Cream Social with Attendees in Expo Hall

**All booths must be staffed during open Expo Hall hours.*

When can I set up and dismantle my booth?

One representative from each booth must first check in at the Exhibitor check-in table in the Expo Hall before beginning their booth set-up. Badges and event details will be provided at this time. TRAPS Exhibitor Badges must be worn at all times when in the Expo Hall and at the Convention Center.

Move-In – Wednesday, February 11

2026 Champions & Institute Sponsors

- 11:00 am – 4:00 pm

All other Exhibitors

- 1:00 pm – 4:00 pm

Move-Out – Thursday, February 12

All Sponsors and Exhibitors

- 3:45 pm – 7:30 pm

How many attendees are expected to attend?

Approx. 800 - 1,100 attendees from across Texas are expected to attend.

How large is a booth space?

Single booth: 10’x10’

Double booth: 10’x20’

What is included with a 10 x 10 booth space?

8-foot backdrop drapes, 3-foot-high side divider drapes, one identification sign, one draped table, and two chairs. Carpet can be purchased from Superior Expo Services (SES).

Who is the Expo Vendor?

Once TRAPS has confirmed your booth placement, Superior Expo Services (SES) will contact you directly with more details about their services and any items you want to rent for your booth.

What type of floor is the Expo Hall?

The Expo Hall has a concrete floor. The Expo vendor, Superior Expo Services (SES), offers carpet rental as an option for those who prefer it.

How many representatives can I bring?

Each 10’x10’ booth includes (3) name badges. Additional name badges can be purchased for \$100/each.

What do name badges provide access to?

Each badge provides the representative access to the Expo Hall, Wednesday’s Welcome Social, and Thursday’s Lunch.

Do you have a hotel room block?

Yes, the Omni Corpus Christi hotel room rates start at \$165/night. More details will be posted to the Institute website in November.

Is there complimentary power and WIFI?

WI-Fi is complimentary to all Exhibitors. Power can be purchased through the Hillard Center.

Who is my primary contact for the TRAPS Institute & Expo?

Amanda Wilson

Event and Sponsorship Specialist

awilson@traps.org

For all Institute & Expo information, please visit: institute.traps.org

INTRODUCING THE IMPROVED 2026 INSTITUTE MOBILE APP!

FEATURING THE LEAD CAPTURE TOOL

Elevate your presence at the 2026 Institute Conference with our innovative mobile app—designed specifically for sponsors and exhibitors. This powerful tool streamlines how you connect with attendees, capture leads, and maximize your booth experience.

Key Features:

- **Exclusive Access** – Available to all exhibitors purchasing at least one booth package. No limits on team members—everyone receives full access at no extra cost.
- **Instant Lead Capture** – Scan an attendee’s QR code (from their badge or app) to instantly collect contact information—no more lost leads or manual entry.
- **Showcase Your Brand** – Highlight your company profile, promotional videos, contact details, downloadable resources, and more—directly within the app.
- **Real-Time Data Collection** – Capture and export attendee data in customizable spreadsheets for seamless post-event follow-up.
- **Lead Categorization** – Quickly label leads as urgent, hot, warm, or cold so your team can prioritize follow-ups efficiently.
- **Team Insights** – View all leads gathered by your team in one place, making it easy to track engagement and measure performance.

And that’s just the beginning—more exciting tools are waiting for you inside the app!
The 2026 Institute Mobile App helps you connect, capture, and convert like never before.

